

Let's work together

A short offer for people who teach or talk about dropshipping and e-commerce.

FROM	Sello Labs Ltd (sello.bio)
TO	You: a creator, coach or community owner whose followers want to sell online
STATUS	Not a contract. Just the offer, so we can talk.

1. What Sello is

- 1.1 Sello is an app where anyone can open an online store in a few minutes. They get a link (sello.bio/name), a store, and a checkout that takes payments in any currency.
- 1.2 Dropshipping is built in. The seller pastes a product link from AliExpress, Taobao or 1688, or picks a product from our catalogue, sets a price, and we ship it for them. No supplier to deal with, no stock to buy, no other apps to connect.
- 1.3 The seller keeps the difference between their price and the product cost. We take a small fee on each sale. So we make money when your followers make money, not before.
- 1.4 It is live and taking orders today. We can set up a demo store for you the same day you ask.

2. Who we are looking for

- 2.1 People with an audience that wants to sell online. Dropshipping teachers, course creators, Discord and Telegram communities, YouTubers and TikTokers who talk about making money.
- 2.2 Size is not the main thing. A smaller audience that trusts you is worth more to us than a big one that scrolls past.

3. What we want you to do

- 3.1 Show Sello to your audience as the place to actually start what you teach. In your own words and your own format: a lesson, a video, a mention, a live walkthrough. You decide.
- 3.2 Send them to your own link (sello.bio/yourname) or your own code, so we know they came from you.
- 3.3 Be honest about it. We would rather people come in knowing what it is and stay.

4. How you make money

- 4.1 You get a cut of every sale from every store that started through you. Not once. Every month, for as long as those stores keep selling.
- 4.2 You also get a fixed bounty every time one of your followers opens a store and makes it live.
- 4.3 For scale: our public affiliate programme pays EUR 25 per store plus 15% of our fee revenue for 12 months. Partner deals start above that. The exact numbers are set with you, based on your audience.
- 4.4 Paid monthly, in EUR, to your bank. You see stores, sales and earnings live in a dashboard.

5. What else you get

- 5.1 Your own landing page: sello.bio/yourname, with your name and face on the first screen.
- 5.2 A demo store you can film, walkthrough videos, and product picks that match what you teach that month.
- 5.3 A direct line to the team. If your audience needs something, tell us and we build it.
- 5.4 For the right partner we go further: guaranteed minimum earnings for a launch period, exclusivity in your niche or country, dedicated support for your community, and, if it makes sense for both sides, a talk about a stake in the company.

6. The deal in one table

ITEM	OUTLINE	BASIS
Revenue share	A cut of every sale from your stores, ongoing	Negotiable
Launch bounty	Fixed amount per store that goes live	Negotiable
Your link	sello.bio/yourname or a code	Standard
Payout	Monthly, in EUR, to your bank	Standard
Dashboard	Stores, sales, earnings, live	Standard
Ends	Whenever. Earned money is still paid	Standard
Exclusivity	Your niche or country	On request
Minimums	For a launch period	On request
Equity	For the right partner	By discussion

7. Next step

- 7.1 Email support@sello.bio with who you are and roughly how many people you reach. That is enough.
- 7.2 We reply within a few days with a demo store set up for you and a first offer with numbers.
- 7.3 If you like it, we agree the details and go live. Days, not months.

What your followers get

- A store and checkout behind one link.
- Paste a product link, or pick from a catalogue of proven products. We ship it.
- Buyers pay in their own currency. Taxes and shipping handled.
- A phone and web dashboard: orders, stats, payouts.
- An AI that builds a store from one sentence.
- They can never price below cost. Every dropship sale has a guaranteed margin.

GET IN TOUCH

support@sello.bio

Who you are and roughly how many people you reach is enough. We reply within a few days.

Interactive version of this document: <https://sello.bio/partner>